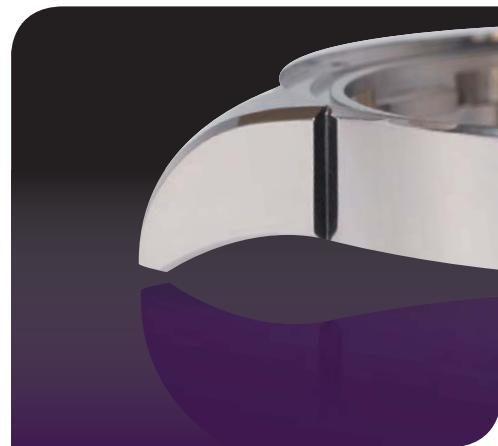


# The watch making, jewellery, and luxury goods industry



## > Combining technical precision and inspiration

The right surface treatment can be the distinguishing feature of a fine timepiece, or highlight the sophisticated design and materials of an exceptional piece of jewellery. Only the Micro Machining Process (MMP) can meet these exacting demands.

Because it can apply surface treatments selectively, MMP opens new design horizons and allows artists to create more intricate shapes. MMP does not alter the shape of the piece treated. If the designer intended an angle to be sharp, the angle will remain sharp, even after treatment, and even on fragile materials that require only a light buffing.



## > A culture of discretion

Discretion is the golden rule at every step of the Micro Machining Process. The equipment used is developed in-house by BESTinCLASS and all of the items processed are immediately returned to the client once the work has been completed. Work is never shown to third parties without first obtaining the permission of the client concerned.

BESTinCLASS has earned the trust of fine jewellery designers and leading Swiss watchmakers, who know that their exceptional custom pieces will be handled with the utmost discretion.

## > Applications

- Fine timepieces
- Fine jewellery
- Luxury telephones
- Premium eyeglasses
- Designer accessories

## > The benefits of MMP

- Provides a mirror polish on all surfaces, even complex shapes and fragile materials that only require light buffing
- The initial shape is not altered
- Costs and turnaround times remain constant regardless of batch size
- Finish can be customized for all pieces and materials
- Finish can be reproduced identically for each piece, even years after the original treatment is developed

